

natalie j mrocška

Dream Job

I am a recent graduate of the School of Design at the Rochester Institute of Technology. The curriculum at RIT has afforded me the ability to dip my toes into many areas of design including branding, editorial and web design. I am looking for my dream job, somewhere where I can continue to learn and grow as a designer.

Prowess

Typography + Layout

A stickler for appropriate style and usage of typography, and proficient in the fundamentals of layout design for magazines, books and catalogs.

Color + Pattern

Working knowledge of color theory, and developed appreciation for pattern design and development.

Branding

Experienced in brand management, consistency and design.

Adobe CS4

Highly proficient in Photoshop, Illustrator, InDesign and Dreamweaver.

HTML + CSS

Continuously expanding on HTML and CSS by developing and maintaining both personal and professional websites.

Associations

AIGA Student Member, 2009–Present

Treasurer of RIT Student Chapter, 2009–2010

AIGA Boston

Volunteer, July 2010–Present

Design Museum Boston

Graphic Design Volunteer, August 2010–Present

Credentials

Geneologie/Emory Group

Freelance designer, Spring 2010–Present

Camp Fernwood Poland, Maine

Print designer, 2005–Present

Eric Mower + Associates Syracuse New York

Creative Intern, Summer 2009

Cazenovia Fabrics Cazenovia, New York

Website designer, Summer 2009

Lightwork Community Darkroom Syracuse, New York

Digital Darkroom Assistant, Summer 2007

What I Paid For

Rochester Institute of Technology, BFA Graphic Design

Deans list Fall quarter 2007–Spring quarter 2010

Cumulative GPA 3.8

Recognition

Hans Barschel Award Recipient 2010

In recognition of academic achievement and creative excellence at the Rochester Institute of Technology.

Design Sil Hall Scholarship Recipient 2009

In recognition of academic standing and recommendations of the Graphic Design Faculty at Rochester Institute of Technology.

Heinz Klinkon Award Recipient 2009

In recognition of typographic skills, openness to ideas, and persistence, empowered by the sensitivity and enthusiasm of Professor Heinz Klinkon, a valued member of the Graphic Design Faculty.

Ad Club of Buffalo Scholarship Recipient 2009

In recognition of work and effort at the Student Portfolio Review.

Mowris-Mulligan Scholarship Award Recipient 2008

Natalie J Mrocška

739 Broadway Somerville Massachusetts 02144

cellular telephone 315.727.0343

electronic mail nataliejmrocška@gmail.com

website www.nataliejmrocška.com